

Power Laundries, Dry Cleaning and Dyeing Plants.—A record of the value of work performed by power laundries and cleaning and dyeing establishments during the five years 1949-53 is given in Table 16, together with other basic data on operation.

16.—Summary Statistics of Power Laundries, Dry Cleaning and Dyeing Plants 1949-54 and by Province 1954

Year and Province	Plants	Em- ployees	Salaries and Wages	Cost of Materials	Value of Work Performed
	POWER LAUNDRIES				
	No.	No.	\$	\$	\$
1949.....	332	14,240	20,408,336	4,485,436	38,659,596
1950.....	323	14,310	20,976,430	4,811,682	40,586,942
1951.....	317	14,079	22,248,517		44,053,442
1952.....	307	13,922	24,496,053	6,143,769	46,852,690
1953.....	310	14,164	25,801,841	6,511,296	49,120,933
1954					
Newfoundland and Prince Edward Island.....	5	92	110,596	22,566	251,648
Nova Scotia.....	12	381	602,898	129,867	1,244,044
New Brunswick.....	12	414	634,952	131,237	1,229,706
Quebec.....	73	4,303	7,817,232	1,329,054	14,635,291
Ontario.....	115	4,860	9,290,349	1,597,397	17,845,916
Manitoba.....	8	509	1,019,447	191,505	1,824,733
Saskatchewan.....	10	301	635,357	151,284	1,318,521
Alberta.....	19	850	1,647,338	359,692	3,083,088
British Columbia, Yukon and N.W.T.....	45	2,044	4,877,477	753,069	9,080,295
Canada, 1954.....	299	13,754	26,635,646	4,665,671	50,513,242
DRY CLEANING AND DYEING PLANTS					
	No.	No.	\$	\$	\$
1949.....	905	12,886	20,107,095	4,939,685	42,574,449
1950.....	919	13,450	21,704,698	5,378,564	46,249,622
1951.....	981	13,933	23,850,119		52,798,415
1952.....	991	14,816	27,148,924	6,710,355	58,478,419
1953.....	1,029	15,234	29,898,356	7,255,050	64,029,307
1954					
Newfoundland and Prince Edward Island.....	17	296	551,046	133,159	1,160,341
Nova Scotia.....	42	608	1,006,257	247,112	2,145,502
New Brunswick.....	33	310	506,110	158,918	1,270,709
Quebec.....	199	3,424	6,805,807	1,669,199	14,493,781
Ontario.....	485	6,735	13,921,958	3,314,944	29,732,129
Manitoba.....	47	1,175	2,528,176	529,225	4,731,783
Saskatchewan.....	71	632	1,338,505	324,613	3,123,547
Alberta.....	101	1,132	2,201,515	549,937	4,990,926
British Columbia, Yukon and N.W.T.....	112	1,173	2,653,337	608,325	5,574,023
Canada, 1954.....	1,107	15,485	31,512,711	7,535,432	67,222,831

Advertising Agencies.—Table 17 records the growth of business done by advertising agencies during 1954 as compared with the four previous years.

17.—Summary Statistics of Advertising Agencies 1950-54

Item	1950	1951	1952	1953	1954
Billings.....	\$ 96,220,544	108,413,585	121,666,983	144,339,308	156,163,289
Commissionable billings.....	\$ 95,566,600	107,461,752	120,628,227	142,967,916	154,467,023
Other.....	\$ 653,944	951,833	1,038,756	1,371,392	1,696,261
Gross revenue.....	\$ 15,012,672	17,015,496	19,060,261	22,591,718	24,579,169
Distribution of billings—					
Publications.....	p.c. 59.6	59.3	59.9	59.1	56.4
Other visual.....	p.c. 5.7	5.2	4.5	4.2	4.5
Production, artwork, etc.....	p.c. 18.5	18.0	17.1	17.4	17.3
Radio.....	p.c. 16.1	17.3	17.6	18.7	15.4
Television.....	p.c. 0.1	0.2	0.9	0.6	5.5
Other.....	p.c. 0.1	0.2	0.9	0.6	0.9